

## **Warwickshire Waste Partnership**

**6 December 2017**

### **Waste Partners Report**

#### **Recommendation**

The Waste Partnership is asked to acknowledge the updates on the various waste initiatives taking place in each area since the last partnership meeting in September 2017.

#### **1.0 Introduction**

- 1.1 This report provides an update on the various waste initiatives taking place in each authority area.
- 1.2 Authorities work together on communications initiatives where there is an associated benefit.

#### **2.0 North Warwickshire Borough Council**

- 2.1 The Council's Community & Environment Board agreed to repeat last year's month long suspension of green waste collections but has delayed the suspension until mid-January following consultation with and advice from WCC officers. The Board has also agreed for all waste collections to be suspended during Christmas week in line with most other Council services.
- 2.2 The Board also agreed to implement a move to zonal working in the near future to try to add capacity. Consultation has been held with WCC around the impact on waste disposal and with our recycling processors and the waste transfer station operators to ensure that any future service changes do not have an adverse effect on our partners. A further report will go to Members in January giving more detail on the proposed changes and their impact.
- 2.3 The Community & Environment Board has expressed concern about the pressure on garden waste services and a report will go to Board in January looking at options for tackling the issue of householders with multiple bins.
- 2.4 The joint procurement exercise with Rugby Borough Council and Nuneaton and Bedworth Borough Council to let a contract for the processing of recyclable material has made progress with an agreed specification and tender documents now being finalised by NBBC officers. The contract will go out to tender in January with a contract start date of November 2018.

- 2.5 Officers are looking at alternatives to the bin inserts for paper & card to try to find a container which is cheaper, lighter and more robust. Trials are expected to be carried out in the New Year with weighted bags currently the preferred option.

### **3.0 Nuneaton & Bedworth Borough Council**

- 3.1 Verbal update to be provided at the meeting.

### **4.0 Rugby Borough Council**

- 4.1 Verbal update to be provided at the meeting.

### **5.0 Warwick District Council**

- 5.1 WDC will shortly be working in partnership with Rugby Borough Council on Environmental Enforcement, with particular focus on fly tipping and accumulation of waste on properties (particularly concerning HMOs/student properties). The Service Level Agreement is due to be signed in the next few weeks to formalise the partnership with RBC. In the meantime, WDC have started investigating fly tips and notifying offenders of our intention to take further action if the problem continues.
- 5.2 Refuse and recycling collections will be affected for a period of 2 weeks over Christmas. This will affect all properties so a thorough communications campaign has been planned involving bin tags, direct mail postcards, newspaper and radio advertising, social media along with lots of other things to ensure the message reaches as many residents as possible.
- 5.3 WDC ran a communications campaign for the arrival of students in Sep/Oct to inform them about their refuse and recycling collection service involving direct mail postcards, social media, email notifications via the students union, etc. WDC will look to continue replicating and improving on this as students leave for the summer and arrive for the start of term.
- 5.4 WDC currently working with SUEZ and Warwickshire County Council on a possible Tassimo coffee pod recycling trial. WDC would be looking to trial the collection of Tassimo coffee pods at the kerbside and HWRCs.
- 5.5 SUEZ has been running a textiles recycling competition with Primary Schools in Warwick District. The children have been encouraged to present bags of unwanted textiles with their red boxes/bags on collection day ensuring they are stickered with the schools name. The top three schools who we receive the most textiles from per pupil will receive vouchers or tickets of their choice.

## **6.0 Stratford District Council**

- 6.1 In conjunction with WCC 2000 bags are being purchased for flats to encourage recycling.
- 6.2 A review of collections from schedule 2 properties is on-going.
- 6.3 There is a court case imminent for a driver as a result of the Biffa Driving Recklessly on Pavements (DROP) campaign.
- 6.4 A further 1.41 tonnes of batteries have been sent for recycling.
- 6.5 There has been a successful prosecution of a road sweeper company. The company were fined £9,000 which was reduced to £6,000 because of a guilty plea and they were ordered to pay costs of £2,115.71
- 6.6 Fly tipping continues to be a problem. Investigation is taking place where appropriate.
- 6.7 We have carried out further litter picking of some dual carriageway sections of highways under the access arrangement whilst highway work was being undertaken.
- 6.8 We have been working with WCC on a potential pilot for promotion for “grey to green”.
- 6.9 The “Recycle Right” social media initiative is proving popular.
- 6.10 We took part in the Local Government Association 24-hour #OurDay tweetathon on 21 November 2017.

## **7.0 Warwickshire County Council**

- 7.1 Communication activities update:
  - a) Now with nearly 8,000 subscribers, the November / December edition of the ‘Recycle for Warwickshire’ e-newsletter featured the Champion Shakespeare staycation (see below), pre-Christmas clutter clear, Honour for Warwickshire re-use, Love Christmas Hate Waste, Compositing seasonal tip – leaf mould, International award for Warwickshire food waste recycling see <https://goo.gl/AGzXxm>
  - b) ‘Slim Your Bin has recruited 516 'bin slimmers' onto its 4-week training programme. Warwickshire County Council and Slim Your Bin delivery agent, Local Green Points have launched an exciting recycling competition this autumn. The ‘Warwickshire Recycling Champion of the Year’ competition will include district/borough online heats and a live final at Market Hall Museum in Warwick to identify the county recycling champion, who will win a 'staycation'

in Shakespeare's England. The contest is open for nominations until 30 November 2017.

- c) A food waste recycling pilot of information and resources will take place in Stratford District in December 2017. Following consultation with SDC colleagues and in line with WRAP guidance and best practice, it is proposed to stage a 'Bronze, Silver and Gold' trial on three selected collection rounds in Stratford-on-Avon District. The exercise will determine the cost effectiveness of resourcing behaviour change (food waste diversion from grey / black bin to green bin) at three levels of intervention:
  - i. Provision of comprehensive resources and information;
  - ii. Provision of moderate resources and information;
  - iii. Provision of basic information / signposting
- d) The countywide food waste recycling behaviour change campaign – In to Win, continues across the county. Approx. 5300 households are now signed up.
- e) All waste reduction behaviour change activity is promoted with regular posts on our social media accounts, with 926 followers on Facebook (Recycle for Warwickshire) and 705 followers on Twitter (@Recycle4Warks).

#### 7.2 Procurement activities update:

- a) The metal recycling contract with Whites of Coventry was extended for 24 months until March 2020.
- b) Currently out to tender for tyres, residual waste, textiles.
- c) Future tenders planned in the near future include; glass, abandoned vehicles.

#### 7.3 Other and Awards:

- a) A report is being taken to Cabinet in December to obtain agreement to support further investigation of the joint working opportunities identified and presented to the partnership.
- b) Warwickshire's food waste recycling campaign achieved a commendable 3rd place in the ISWA International Solid Waste Association Communication Award 2017 see: [www.iswa.org/iswa/iswa-awards/communication-award/](http://www.iswa.org/iswa/iswa-awards/communication-award/)
- c) Warwickshire Waste Partnership & Northamptonshire Waste Partnership reached the finals of Sustainability and Resource Awards 2107 in the 'Most Effective Communications Campaign Award' category with the 'In to Win / Feed Your Caddy' initiative see: [www.ciwm.co.uk/ciwm/events/sustainability-and-resource-awards-2016/awards\\_shortlist](http://www.ciwm.co.uk/ciwm/events/sustainability-and-resource-awards-2016/awards_shortlist)
- d) Warwickshire's award-winning Franchising of Recycling Centre Reuse Shops enterprise has been shortlisted in the Finance category of this year's Guardian Public Service Awards. Two WCC representatives and an Age UK

Warwickshire representative will be attending the award ceremony in London on Tuesday 28 November at One Marylebone see: [www.theguardian.com/society/2017/sep/25/guardian-public-service-awards-2017-shortlist-categories](http://www.theguardian.com/society/2017/sep/25/guardian-public-service-awards-2017-shortlist-categories)

- e) The enterprise has also been shortlisted in the Efficiency category of the LGC Awards 2018. Representatives have been invited to attend a judging day on 17 January 2018 together with fellow category nominees.

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